

FOR A GENERAL MEDIA-PARTNER

SEVEN

IN THE PAST





GENERAL INFORMATION

Tags. Experimental archeology, psychological experiment, bushcraft survival, farming, handicrafts, ancient Russia.

Site. A scenic landscape with meadows, hills, river and forest. It is 80 km from Moscow, away from highways and noisy neighbors.

Lead time. The preparatory stage — from December, 2015 to July, 2017. The seven participants will be dwelling on the ancient Russian farmstead from December, 2017 to September, 2018.

The originator of the project. Ovcharenko Aleksey.

Informational manager: Anna Tyshcenko: anna@ratobor.com.

Project operator: «Ratobortsi». This Agency organises historical projects, such as an international urban event with 2 000 participants and 250 000 visitors (Times and Epochs), or a deep immersion in the Middle Ages for half a year (Alone in the Past).



CONCEPT

The «Seven in the Past» is a sequel of the historical experiment «Alone in the Past». This time, seven people, men and women, are going to live for nine months from December to September on an early medieval farmstead with a huge dwelling in the center. Without electricity, modern facilities and communications. The participants are allowed to use only authentic medieval clothing, tools, equipment, cattle and food. Before the project starts, the participants would prepare and manufacture 80% of resources, food supplies, tools and clothes. In the spring-2016 we'll acquire several species of cattle and animals, which are very similar to the medieval ones. Only the best and the most adequate animals will be chosen for the active phase of the experiment.

The participants have a task beyond the mere subsistence concerns: they are to establish a joint mode of life and to ensure supply of food to the end of the project, the date of which falls on the Harvest feast. If they want to see the completion of the project as a thriving community, they should be engaged in agriculture and crafts.

COVERAGE IN THE INTERNET

You can follow the project and learn about the life in Medieval Russia from the [official site](#), [blog](#), [Facebook](#).



JOIN THE PROJECT AS A PARTNER!

«Ratobortsi» are going to make a documentary film about the project in Russian and English. For producing and broadcasting the film we are looking for a **general media-partner**.

For the partner we can do the following:

- placement of information in the partner section on our official website. As from 25 December, 2015;
- placing information about the partner in our social networks. As from 25 December, 2015;
- placing information about the partner in print advertising materials. As from February, 2015;
- reference to the partner in credits of the film or featuring therein the partner's logo. As from 25 January, 2018.
- reference to the partner during communication with mass media in open days. As from January, 2018;
- reference to the partner in press releases. As from September, 2017;
- branding of a special section on the official website of the project. As from 25 December, 2015;
- the exclusive access right to the territory of the project. As from December, 2017;
- exclusive conditions for filming during open days. As from January, 2018;
- distribution of the film. As from December, 2018.

AN EXAMPLE OF A PARTNER'S INTEGRATION

A TV channel makes a documentary about the project. For this film there is already an audience of many thousands fans of «Alone in the past». They are interested in this subject and long for the sequel of the experiment. Since the «Seven in the past» — is a large-scale project, the partner can also draw attention of a new audience to his brand.